S.T.R.E.E.T. PROJECT
The S.T.R.E.E.T project aims to create a new professional profile, the Expert in Sustainable Mobility and Tourism, who can meet the market trends and become an opportunity for economic growth, local social development and employment. The candidates are young people, unemployed, between 20 and 35 years old, with a high school or a university degree wanting to acquire more competencies on sustainable transport and tourism, which is constantly evolving.

IT’S TIME TO SAY GOODBYE...
This is our 8th and last Newsletter. We stayed together for three years, following the entire life of our project, the training path of our students and their study visits. In this last communication with our readers we are going to describe the two Multiplier Events, the first held in Turin (30th May 2018) and the second in London (25th June 2018).

ERASMUS+
Key Action: Cooperation for innovation and the exchange of good practices
Action: Strategic Partnerships for vocational education and training
Call: 2015
On 30 May 2018 the first Multiplier Event of the S.T.R.E.E.T. project, "Muoviamoci Bene. The Forum for New Mobility in Piedmont", was held in Turin (Italy), and organised in collaboration with Legambiente Piemonte and Valle d’Aosta.

It represented a good opportunity to discuss about sustainable mobility with experts, who showed unpublished case studies and data, as well as with businesses, associations and citizens interested in this topic. Through debates and interventions, good green mobility practices were presented, followed by discussions on possible sustainable solutions for people, institutions and companies that decide to consider mobility as a crucial element of welfare.

During this Multiplier Event the S.T.R.E.E.T. project final video, was shown and the audience could appreciate the project outputs divided in three parts:

- the Learning Platform, its functioning and opportunities;
- the experience of the four Study Visits in London, Werfenweng, Bled and Turin;
- the Toolbox, containing all topics studied during the basic and specialized course as well as case studies selected by project partners.
After the presentation of the final video, **three participants of our training activities presented their experience**, illustrating good practices tested in the four Study Visits of London, Werfenweng, Bled and Turin, as opportunities to experience on the field the lessons learned in the Basic course and suggesting some mobility and sustainable tourism innovative solutions for Turin and the Piedmont area.

Mariapaola Ritrovato presented the London Major’s Transport Strategy, which envisages to use sustainable mobility, implementing intermodality in terms of efficiency, quality, accessibility.

Alessandro Varalda presented the two experiences of Study Visits in Werfenweng (Austria) and in Bled (Slovenia).

Giorgia Angelino Giorzet presented some conclusions starting from a significant change of mentality: “from ownership to usership”.

**LONDON MULTIPLIER EVENT - 25th June 2018**

On 25 June 2018 the second and last Multiplier Event was held in London at UCL (University College London). The “Smart Transport for Sustainable Tourism” Conference was divided in two parts.

After a brief description of EPN Consulting, the UK partner of the STREET project in charge of realising the project toolbox, the morning session was dedicated to the “STREET Project and Smart Transport for Sustainable Tourism” where a detailed presentation of the project goal, activities, results was provided along with a special focus on the TOOLBOX and how it is being prepared to ensure a widespread dissemination.
The three EPN Consulting students (Ilaria Argiolas, Andrea Pinna and Sotiris Economou) weren’t able to attend the event in person, but each of them sent a video describing their experience and feelings of being part of the S.T.R.E.E.T. Project. All videos were combined in a new one that was shown to the audience.

After 1 hour of the project presentation, three other presentations dedicated to sustainable transport and tourism followed. One dealt with the Mobility as a Service (MaaS) concept and how this is being studied in another European project funded within Horizon 2020 and where UCL is one of the partners. The Innovation of the travel and transport industry as a result of improved data sources was then discussed with the audience to understand changes and challenges of recent times. Finally, it was provided an overview of the evolution of the bike sharing scheme introduced in the UNESCO Heritage city of Bath during the FP7 CIVITAS RENAISSANCE Project. Once again the benefits of an EU-funded project were described where a soft mobility solution started as a project trial then became a regular service still currently available, years after the end of the project.
The afternoon session was focused on “The opportunities of EU funding for Smart Transport for Sustainable Tourism”. It was opened with the description of the numerous funding opportunities that the EU makes available to its citizens, companies and universities to achieve the Europe2020 objectives. Among them the Erasmus+ scheme, which allowed the development, execution and achievement of the S.T.R.E.E.T. goals, and for this reason received a dedicated focus. The final presentation was on Horizon 2020 – the largest and, probably, the most known EU funding scheme – and on the several rules that must be followed to ensure the preparation and submission of robust project proposals.

NEXT STEPS
• August 2018: dissemination of the interactive version of the Toolbox, an e-book containing all topics studied during the basic and specialized course as well as case studies selected by project partners.
• 31 August 2018: end of the S.T.R.E.E.T. Project

More info on: www.streetproject.eu  Find us also on Facebook: www.facebook.com/ErasmusSTREET/

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