

Short Description of EPN Consulting



EPN Consulting was established in 2009 in London (UK) to **enhance** the high professional value that exists across the **entire European continent**.

EPN Consulting is a threefold professional service: **Consultancy, International Network of Professionals and Business Strategies**.



Consultancy



EPN Consulting's main areas of expertise are:

- **EU Affairs**
 - European Funding & Policies
 - European Projects
- **Transport**
 - Intelligent Transport Systems (ITS)
 - Sustainable Transport & Mobility as a Service (MaaS)
 - Smart Mobility in Smart Cities
- **Business Management & Consultancy**
 - Assistance to SMEs on how to fund their growth potential
 - Training courses for professional development

Consultancy on Transport (1/2)



Main **EPN Consulting** added values on Transport:

- We are an independent organisation not tied to any OEM – it guarantees the proposed solutions are genuinely chosen based on their effectiveness
- We are a multi-cultural company – having consultants and members scattered across Europe helps us keep an open and flexible mind
- We search for current or previous EC projects solutions that could be applied to Clients' current needs – this helps make the Consulting Time more effective as some solutions could already have been found/applied somewhere else in Europe

Consultancy on Transport (2/2)



What EPN Consulting does:

- Intelligent Transport Systems (ITS) masterplans for Road Transport
- ITS Architectures at city/region/nationwide level
- Search, Study and Proposal on the most effective technologies based on independent analyses
- Strategic advices on Intelligent Mobility
- Sustainable Urban Mobility Plans (SUMP) using ITS solutions
- and more

What EPN Consulting does not:

- Design and perform Systems integrations
- Design and build systems

Consultancy on EU Projects (1/2)



Main **EPN Consulting** added values on European Projects are:

- Consultants with **20+ years** of experience in dealing with European Projects playing different roles (e.g. project partners, subcontractors, external advisors, etc.)
- **Wide knowledge of past and present EC-funded projects.** This allows for identifying the best solutions already available that can be suggested to clients and/or generate links with those projects coordinators/partners

Consultancy on EU Projects (2/2)



EPN Consulting can:

- effectively shape the Client's idea to adapt it to the specific call for proposals
- build up the consortium (when needed)
- write the proposal
- design the budget
- fill in the admin parts on the EC participant portal
- submit the proposal
- assess the Evaluation Summary Report
- manage the project successfully approved

EU Projects experience (1/3)



EPN Consulting has been involved in a number of **EU-funded projects** dedicated to **Transport**:

- **S.T.R.E.E.T. (2015-2018)** – Erasmus Plus – Sustainable Transport Education for Environment and Tourism – **EPN Consulting's role**: Project Partner, Expert in EU Legislation on Sustainable Transport, Expert in Intelligent Transport Systems and Sustainable Urban Mobility Plans (SUMP)
- **AQUASMART (2015-17)** – FP7 ICT – Aquaculture Smart Data driven and Open Analytics – **EPN Consulting's role**: Advisory Board Member on Transport issues and Business development

EU Projects experience (2/3)



EPN Consulting has been involved in a number of **EU-funded projects** dedicated to **Transport**:

- **TIPS (2013-14)** – FP7 Transport – Produce better innovation in the Transport sector by helping EU Transport project transport research results into product & services – **EPN Consulting's role**: Advisory Board Member + Dissemination channel
- **METPEX (2012-15)** – FP7 Transport – Measurement Tool to determine the Quality of Passenger Experience – **EPN Consulting's role**: Proposal writer and Advisor

EU Projects experience (3/3)



EPN Consulting has been involved in a number of **EU-funded projects** dedicated to **Transport**:

- **CIVITAS RENAISSANCE (2008-12)** – FP7 Transport – embraced the motto of “Testing Innovative Strategies for Clean Urban Transport for historic European cities” – **EPN Consulting CEO’s role**: Bath Dissemination Manager, Bath Project Advisor and Proposal writer

Training & Lectures



EPN Consulting has designed and carried out a number of **Training courses** and **University lectures** on **Sustainable Transport, EU Projects** and **EU funding opportunities for Businesses** at (*non-exhaustive list*):

- University of the West of England, Centre for Transport Studies (Bristol, UK)
- Politecnico di Torino University, Faculty of Management Engineering (Turin, Italy)
- Libera Università di Bolzano / Freie Universität Bozen (Bolzano/Bozen, Italy)
- Agenzia per la Mobilità Piemontese / Public Transport Authority of the Piedmont Region in Italy (Turin, Italy)
- 5T, Services for Mobility (Turin, Italy)

The Network (1/5)



EPN Consulting is also a **Network of Professionals**

(individual and organisations) with 3,000+ contacts in Europe including:

- Public Transport Operators and Transport Authorities
- Motorways companies
- Universities and Research Centres
- ITS companies
- ITS associations (e.g. ITS UK, TTS Italia)
- SMEs
- Large companies
- Other Consulting firms

The Network (2/5)



EPN Consulting has a wide Network of professional contacts in the:

- **Research** sector: Universities and Research Centres
- **Private** sector - SMEs & Large corporations
- **Public** sector - Local Authorities and Public organisations



Independent
Free Lancers are
also welcome!

across **Europe (EU and non-EU countries)**.

The Network (3/5)



The **EPN Consulting** Network of Professionals is organised in three levels:

- **1st level** – Members and Clients
- **2nd level** – Collaborators and Projects Partners
- **3rd level** – Conferences and Workshops attendees



EPN Consulting Members pay an annual membership fee to receive bespoke services and communications.

There are currently 4 packages available: Basic, Starter, Premium, Ultimate.

<http://epnconsulting.eu/packages-rates.htm>

The Network (4/5)



EPN Consulting is Member of:

- EEN - Enterprise Europe Network London
- FSB - Federation of Small Businesses
- EAI – European Alliance for Innovation
- Italian Chamber of Commerce and Industry for the UK



The Network (5/5)



EPN Consulting is Friend of:

- ITS UK



- ELTIS – The Urban Mobility Observatory



- ALLINX – European Association of Mobility Management Professionals

