Short Description of EPN Consulting

EPN Consulting was established in 2009 in London (UK) to **enhance** the high professional value that exists across the entire European continent.

EPN Consulting is a threefold professional service: **Consultancy, International Network of Professionals** and **Business Strategies**.
Consultancy

EPN Consulting’s main areas of expertise are:

• **EU Affairs**
  • European Funding & Policies
  • European Projects

• **Transport**
  • Intelligent Transport Systems (ITS)
  • Sustainable Transport & Mobility as a Service (MaaS)
  • Smart Mobility in Smart Cities

• **Business Management & Consultancy**
  • Assistance to SMEs on how to fund their growth potential
  • Training courses for professional development
Consultancy on Transport (1/2)

Main **EPN Consulting** added values on Transport:

- **We are an independent organisation not tied to any OEM** – it guarantees the proposed solutions are genuinely chosen based on their effectiveness.

- **We are a multi-cultural company** – having consultants and members scattered across Europe helps us keep an open and flexible mind.

- **We search for current of previous EC projects solutions that could be applied to Clients’ current needs** – this helps make the Consulting Time more effective as some solutions could already have been found/applied somewhere else in Europe.
Consultancy on Transport (2/2)

What EPN Consulting does:

• Intelligent Transport Systems (ITS) masterplans for Road Transport
• ITS Architectures at city/region/nationwide level
• Search, Study and Proposal on the most effective technologies based on independent analyses
• Strategic advices on Intelligent Mobility
• Sustainable Urban Mobility Plans (SUMPs) using ITS solutions
• and more

What EPN Consulting does not:

• Design and perform Systems integrations
• Design and build systems
Consultancy on EU Projects (1/2)

Main EPN Consulting added values on European Projects are:

• Consultants with **20+ years** of experience in dealing with European Projects playing different roles (e.g. project partners, subcontractors, external advisors, etc.)

• **Wide knowledge of past and present EC-funded projects.** This allows for identifying the best solutions already available that can be suggested to clients and/or generate links with those projects coordinators/partners
Consultancy on EU Projects (2/2)

**EPN Consulting** can:

- effectively shape the Client’s idea to adapt it to the specific call for proposals
- build up the consortium (when needed)
- write the proposal
- design the budget
- fill in the admin parts on the EC participant portal
- submit the proposal
- assess the Evaluation Summary Report
- manage the project successfully approved
EU Projects experience (1/3)

EPN Consulting has been involved in a number of EU-funded projects dedicated to Transport:


• **AQUASMART (2015-17)** – FP7 ICT – Aquaculture Smart Data driven and Open Analytics – **EPN Consulting’s role**: Advisory Board Member on Transport issues and Business development
EU Projects experience (2/3)

EPN Consulting has been involved in a number of EU-funded projects dedicated to Transport:

• **TIPS (2013-14)** – FP7 Transport – Produce better innovation in the Transport sector by helping EU Transport project transport research results into product & services – **EPN Consulting’s role**: Advisory Board Member + Dissemination channel

• **METPEX (2012-15)** – FP7 Transport – Measurement Tool to determine the Quality of Passenger Experience – **EPN Consulting’s role**: Proposal writer and Advisor
EPN Consulting has been involved in a number of EU-funded projects dedicated to Transport:

Training & Lectures

EPN Consulting has designed and carried out a number of Training courses and University lectures on Sustainable Transport, EU Projects and EU funding opportunities for Businesses at (non-exhaustive list):

- University of the West of England, Centre for Transport Studies (Bristol, UK)
- Politecnico di Torino University, Faculty of Management Engineering (Turin, Italy)
- Libera Università di Bolzano / Freie Universität Bozen (Bolzano/Bozen, Italy)
- Agenzia per la Mobilità Piemontese / Public Transport Authority of the Piedmont Region in Italy (Turin, Italy)
- 5T, Services for Mobility (Turin, Italy)
The Network (1/5)

**EPN Consulting** is also a **Network of Professionals** (individual and organisations) with 3,000+ contacts in Europe including:

- Public Transport Operators and Transport Authorities
- Motorways companies
- Universities and Research Centres
- ITS companies
- ITS associations (e.g. ITS UK, TTS Italia)
- SMEs
- Large companies
- Other Consulting firms
EPN Consulting has a wide Network of professional contacts in the:

- **Research** sector: Universities and Research Centres
- **Private** sector - SMEs & Large corporations
- **Public** sector - Local Authorities and Public organisations

across **Europe (EU and non-EU countries)**.
The EPN Consulting Network of Professionals is organised in three levels:

- **1st level** – Members and Clients
- **2nd level** – Collaborators and Projects Partners
- **3rd level** – Conferences and Workshops attendees

EPN Consulting Members pay an annual membership fee to receive bespoke services and communications.

*There are currently 4 packages available: Basic, Starter, Premium, Ultimate.*

[http://epnconsulting.eu/packages-rates.htm](http://epnconsulting.eu/packages-rates.htm)
EPN Consulting is Member of:

- EEN - Enterprise Europe Network London
- FSB - Federation of Small Businesses
- EAI – European Alliance for Innovation
- Italian Chamber of Commerce and Industry for the UK
EPN Consulting is Friend of:

• ITS UK

• ELTIS – The Urban Mobility Observatory

• ALLINX – European Association of Mobility Management Professionals